



January 15, 2018

Dear Potential Sponsor,

As most of you know I am a huge baseball fan and that's why I am excited to serve on the Fayetteville Youth Baseball Board again this year. We have over 1,000 kids per year who play in the Fayetteville Youth Baseball League on an annual basis and it has a very influential impact on them. Our goal main goal is to teach kids the great game of baseball while having a fun. Last year a parent of stated this after her child had a negative life experience the previous Fall, "He loves Fayetteville Youth Baseball and used baseball to feel protected and be a kid again. He has talked so much about FYB and his team making him feel safe and accepted. I cannot tell you what an impact FYB has made on my little man and I will forever be grateful. Thank you from the bottom of my heart." That is why I am contacting you for your sponsorship or donation because we can only continue to provide these positive experiences with the support of our community.

Our annual fundraiser is the Sherman Lollar Golf Tournament is our biggest and only fundraiser that we have for Fayetteville Youth Baseball. This is our 7th Annual Sherman Lollar Tournament and it has been a huge success in the past but only because of your support. Please see attached a sponsorship packet that includes different contribution options both for the golf tournament and Fayetteville Youth Baseball. I personally think the best deal for you is the Bronze Sponsorship as you not only get to sponsor a baseball team but you also get a complimentary golf team of four and multiple advertising opportunities for your company. If you have any questions, do not hesitate to contact me. Please feel free to forward this information to anyone you think might be interested in sponsoring Fayetteville Youth Baseball. Thank you in advance for your consideration in support of our youth.

Sincerely,

A handwritten signature in black ink, appearing to read "Robert Gibson".

Robert Gibson
Board President
479.601.5760

A handwritten signature in black ink, appearing to read "Michael Ferguson".

Michael Ferguson
Board Treasurer
479.445.0696



Sponsorship Opportunities

FRIDAY, MARCH 30, 2018 • PARADISE VALLEY ATHLETIC CLUB

Golf Sponsorships

GOLD SPONSORSHIP \$3,000

Two Golf Teams
Youth Baseball Team Sponsorship
Company Sign at the Walker Park
Hole Sponsor

GOLF TEAM OF FOUR \$540

Catered Lunch & Goodie Bag
Mulligans
Putting Contest & Tee Prizes
Green Fees & Carts

SILVER SPONSORSHIP \$2,500

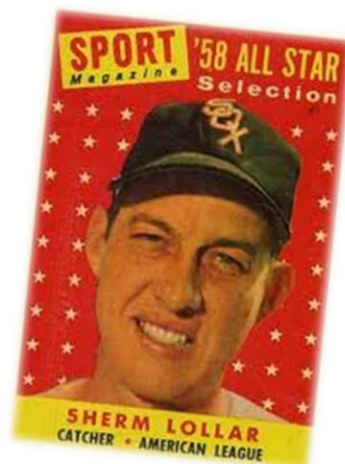
One Golf Team
Youth Baseball Team Sponsorship
Company Sign at the Walker Park
Hole Sponsor

HOLE SPONSOR \$150

Stationary Signage Location

BRONZE SPONSORSHIP \$800

One Golf Team
Youth Baseball Team Sponsorship
Hole Sponsor



Gold and Silver Sponsorship levels are recognized on all tournament publications.

Company signs at Walker Park with Gold and Silver Sponsorships will be displayed for two years.



Sponsorship Agreement Form

FRIDAY, MARCH 30, 2018 • PARADISE VALLEY ATHLETIC CLUB
7TH ANNUAL SHERMAN LOLLAR GOLF TOURNAMENT

Name: _____

Organization: _____

Mailing Address: _____

City/State/Zip: _____

Phone Number: _____

Email Address: _____

Please designate desired sponsorship level below:

Golf Sponsorship

- Gold Sponsorship (\$3,000)
- Silver Sponsorship (\$2,500)
- Bronze Sponsorship (\$800)
- Golf Team of Four (\$540)
- Hole Sponsor (\$150)

Baseball Sponsorship

- Ages 4-8 Team Sponsor (\$350)
- Ages 9-15 Team Sponsor (\$350)

Other investment options:

I would like to make a donation of \$_____ to Fayetteville Youth Baseball. *(If you would like to make payments on your donation please contact Michael Ferguson or Robert Gibson to set up.)*

Please accept my/our charitable investment as follows:

- Check *(enclosed)* Invoice Me *(address above)*
- Credit Card: AMEX DISC MC VISA

Account Number & Expiration Date: _____

Signature: _____

In event publicity, please list my/our sponsorship as follows:



Golf Tournament Entry Form

FRIDAY, MARCH 30, 2018 • 8:30AM & 1:30PM SHOTGUN
STARTS PARADISE VALLEY ATHLETIC CLUB • EAST JOYCE
BOULEVARD, FAYETTEVILLE, ARKANSAS 72703

Team Information:

Golf Tournament Committee

FYB Board of Directors
FYBGolf@FYBaseball.com

Michael Ferguson
Michael.Ferguson@FYBaseball.com

Robert Gibson
Robert.Gibson@FYBaseball.com

Blake Ketchum
Blake.Ketchum@FYBaseball.com

Player 1:

Name: _____
Company: _____
Address: _____
City/State/Zip: _____
Phone: _____
Email: _____

Player 2:

Name: _____
Company: _____
Address: _____
City/State/Zip: _____
Phone: _____
Email: _____

Player 3:

Name: _____
Company: _____
Address: _____
City/State/Zip: _____
Phone: _____
Email: _____

Player 4:

Name: _____
Company: _____
Address: _____
City/State/Zip: _____
Phone: _____
Email: _____

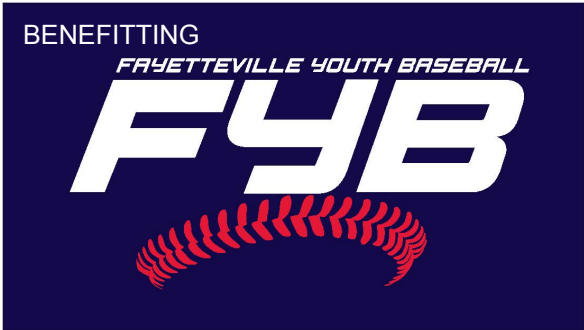
AM Shotgun: _____ PM Shotgun: _____

(Priority will be given in the order forms are received.)

Team payment Due by March 30th. If a player is a "no-show", entry fee will be non-refundable.

Cancelation Policy: Golf tournament will be rescheduled if canceled due to weather.

Mail Entries to: Fayetteville Youth Baseball | Attn: Michael Ferguson or Attn: Robert Gibson | PO Box 9331, Fayetteville, AR 72703



Sponsorship Opportunities

FAYETTEVILLE YOUTH BASEBALL • WWW.FYBASEBALL.COM

Baseball Sponsorships

AGES 4-8 TEAM SPONSOR \$350

Company Logo or Name on Front of Jerseys

AGES 9-15 TEAM SPONSOR \$350

Company Logo or Name on Sleeve of Major League Jersey

BE SURE TO CHECK OUT THE BRONZE SPONSORSHIP LEVEL OF THE GOLF TOURNAMENT FOR THE BEST SPONSORSHIP DEAL!



Fayetteville Youth Baseball Inc.

PO Box 9331 Fayetteville AR 72703



Fayetteville Youth Baseball Sponsor Form

Sponsor

Name: _____

Sponsor Contact

Name: _____

Address: _____ City State Zip: _____

Phone: _____ Email: _____

Team Name (please check one)

Let the kids choose the team name Use the following team name: _____

Jersey/Socks/Hat Color Preference: _____

Shirt/Hat Lettering Color Preference: _____

(NOTE: We will take your color preferences into consideration but can not guarantee that your color preferences will be met.)

League Preference (please circle one)

4 year old 5 year old 6 year old 7 year old 8 year old 9 year old 10 year old 11&12 year old No Preference

Coach Preferences:

Head Coach

Name: _____

Address: _____ City State Zip: _____

Phone: _____ Email: _____

Child Name: _____

Assistant Coach

Name: _____

Address: _____ City State Zip: _____

Phone: _____ Email: _____

Child Name: _____

Sponsor/Coach (if Sponsor names a child on the team, the sponsor contact is named as the sponsor/coach)

Child Name: _____

Please note: The Head Coach, Assistant Coach, and Sponsor are allowed to place their child on the team only if the child is legal relation or under legal guardianship of the Head Coach, Asst Coach, or Sponsor.