



January 1, 2024

Dear Potential Sponsor,

As most of you know, we are huge baseball fans so it's both an honor and a pleasure to serve on the Fayetteville Youth Baseball Board again this year. We have over 1,000 kids who play in the Fayetteville Youth Baseball League on an annual basis and it's exciting to continue to see the impact it has on them. Our main goal is to teach kids the great game of baseball while having a lot of fun.

Every year we hear comments and stories from parents, coaches and players about their positive experiences in the league, and none of it is possible without you. We can only continue to provide these experiences with the support of an incredible community, so we are contacting you to share our current sponsorship details and additional opportunities to support Fayetteville Youth Baseball.

This spring, we will again host the annual Sherman Lollar/Mark Jordan Golf Tournament as our primary fundraiser for the year. Each year we rely on the success of this event to fund the league throughout the season and beyond, and we are grateful for your support of what has become a special day for Fayetteville Youth Baseball.

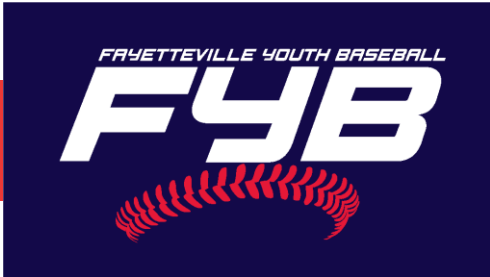
In the attached sponsorship packet you'll find details regarding contribution opportunities for both the league and our annual golf tournament. We're happy to continue offering our most popular option – the Bronze Sponsorship – a combination of a baseball team sponsorship and a golf team of four during the tournament.

If you have any questions, do not hesitate to contact one of us. Please feel free to forward this information to anyone you think may be interested in sponsoring Fayetteville Youth Baseball. Thank you in advance for your consideration in support of our youth.

Sincerely,

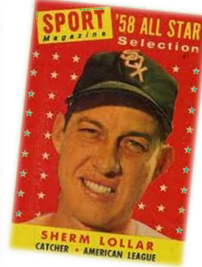
A handwritten signature in black ink, which appears to read "Michael Ferguson". The signature is written in a cursive, flowing style.

Michael Ferguson
Board President



2024 Sponsorship Opportunities

Friday • MARCH 29, 2024
Paradise Valley Athletic Club



**GOLF SPONSORSHIP
GOLD PACKAGE**

\$3,000

- (2) Golf Teams
- (4) Baseball Team Sponsorship
- (1) Outfield Sign at Kessler Park
- (1) Golf Sign

**GOLF SPONSORSHIP
SILVER PACKAGE**

\$2,500

- (1) Golf Team
- (2) Baseball Team Sponsorship
- (1) Outfield Sign at Kessler Park
- (1) Golf Sign

**GOLF SPONSORSHIP
BRONZE PACKAGE**

\$950

- (1) Golf Team
- (1) Baseball Team Sponsorship
- (1) Golf Sign

**GOLF SPONSORSHIP
TEAM OF FOUR**

\$650

- Catered lunch & goodie bag
- Putting contest & tee prizes
- Green fees & carts

**GOLF SPONSORSHIP
HOLE SPONSOR**

\$150

- Stationary Signage Location

Gold and Silver Sponsorship levels are recognized on all tournament publications.

Outfield signs at Kessler Park with Gold and Silver Sponsorships will be displayed for 3 years.

**BASEBALL SPONSORSHIP
AGES 4-15 TEAM SPONSOR**

\$450

- Company logo or name on sleeve of MLB team jerseys



Outfield advertising space is available at both parks – Kessler and White River. See separate form for details.



2024 Sponsorship Agreement Form

Organization: _____

Contact Name: _____

Mailing Address: _____

City/State/Zip: _____

Phone Number: _____

Email Address: _____

Please designate desired sponsorship level below:

Golf Sponsorship

- _____ Gold Sponsorship (\$3,000)
- _____ Silver Sponsorship (\$2,500)
- _____ Bronze Sponsorship (\$950)
- _____ Golf Team of Four (\$650)
- _____ Hole Sponsor (\$150)

Baseball Sponsorship

- _____ Ages 4-15 Team Sponsor (\$450)

Other investment options:

_____ I would like to make a donation of \$_____ to Fayetteville Youth Baseball.
(If you would like to make payments on your donation please contact Justin Maland to make arrangements.)

Please accept my/our charitable investment as follows:

_____ Check (enclosed) _____ Invoice Me (address above)

Credit Card: _____ AMEX _____ DISC _____ MC _____ VISA

Account Number: _____

Zip Code: _____ Expiration Date: _____ 3-digit code: _____

Signature: _____

In event publicity, please list my/our sponsorship as follows:



2024 Golf Tournament Entry Form

Friday • March 29, 2024

8:30am & 1:30pm shotgun

Paradise Valley Athletic Club • Fayetteville, Arkansas 72703

Team Information:

Player 1

Name: _____
Company: _____
Address: _____
City/State/Zip: _____
Phone: _____
Email: _____

Player 2

Name: _____
Company: _____
Address: _____
City/State/Zip: _____
Phone: _____
Email: _____

Player 3

Name: _____
Company: _____
Address: _____
City/State/Zip: _____
Phone: _____
Email: _____

Player 4

Name: _____
Company: _____
Address: _____
City/State/Zip: _____
Phone: _____
Email: _____

AM Shotgun: _____ PM Shotgun: _____
(Priority will be given in the order forms are received.)

- Team payment due by March 22nd. If a player is a “no-show”, entry fee will be non-refundable.
- Cancellation Policy: Golf tournament will be rescheduled if canceled due to weather.
- Mail Entries to: Fayetteville Youth Baseball | Attn: Michael Ferguson or Attn: Blake Ketchum | PO Box 9331, Fayetteville, AR 72703
- **Digital entry forms and questions to sponsorship@fybaseball.com**
- Tournament Directors: Michael Ferguson and Blake Ketchum

Tournament benefits Fayetteville Youth Baseball



2024 Baseball Sponsorship Form

Sponsor: _____

Sponsor Contact Info

Name: _____

Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

Coaches will draw for MLB teams at the Coaches' Meeting before the season.

Send preferred sponsor logo for jersey sleeve to sponsorship@fybaseball.com. (.ai file format preferred.)

League Preference (Please circle one.)

4yr old. 5yr old. 6yr old. 7yr old. 8yr old. 9yr old. 10yr old. 11&12yr old. 13-15yr old. No preference

Coach Preferences:

Head Coach

Name: _____

Address: City/State/Zip: _____

Phone: _____ Email: _____

Child's Name: _____ Coach T-Shirt Size: _____

Assistant Coach

Name: _____

Address: City/State/Zip: _____

Phone: _____ Email: _____

Child's Name: _____ Coach T-Shirt Size: _____

Sponsor/Coach (If sponsor names a child on the team, the sponsor contact is named as the sponsor/coach.)

Child's Name: _____

Please note: The Head Coach, Assistant Coach, and Sponsor can place their child on the team only if the child is legal relation or under legal guardianship of the Head Coach, Asst Coach, or Sponsor.



2024 Outfield Advertising Form

Outfield signage space is available at both parks – Kessler and White River. Signs will be displayed for 3 years and seen by thousands of visitors – both local attendees of FYB games and out-of-town guests attending regional weekend tournaments. Signs are 4' x 8', constructed of durable, nylon material. FYB will honor placement requests on a first come, first served basis regarding field and park.

Entity Name on Sign: _____

Desired Park(s)/Field(s): _____

Contact Info

Name: _____

Phone: _____ Email: _____

Signage Pricing (Please check one.)

One sign | \$500

Two signs | \$900

Three signs | \$1200

Five signs | \$1500

Eight signs | \$2500

Field Info

Kessler Mountain Park

Field 1: Ages 11 & 12 + Tournaments

Field 2: Ages 10 + Tournaments

Field 3: Age 9 + Tournaments

Field 4: Age 8 + Tournaments

Fields 5-8: Ages 4-7

White River Park

Field 1: Ages 13-15 + Tournaments

Field 2: Ages 13-15 + Tournaments

- Please send completed form and check to: Fayetteville Youth Baseball | Attn: Andrew Brink PO Box 9331, Fayetteville, AR 72703
- Make checks payable to Fayetteville Youth Baseball
- Sign graphics can be emailed to Andrew Brink | sponsorship@fybaseball.com
- Contact Andrew Brink with questions.

Proceeds benefit Fayetteville Youth Baseball